## COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC.

Financial Statements and

Independent Auditor's Report

For the Years Ended May 31, 2014 and 2013

# GARY A. SMITH CERTIFIED PUBLIC ACCOUNTANT

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#### INDEPENDENT AUDITOR'S REPORT

To The Board of Directors Community Arts Music Association of Santa Barbara, Inc. Santa Barbara, California

I have audited the accompanying financial statements of the Community Arts Music Association of Santa Barbara, Inc. which comprise the statements of financial position as of May 31, 2014 and 2013, and the related statements of activities, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from misstatements, whether due to fraud or error.

#### Auditor's Responsibility

My responsibility is to express an opinion on these financial statements based on my audit. I conducted my audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that I plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making these risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, I express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

I believe that the audit evidence that I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Opinion

In my opinion the financial statements referred to above present fairly, in all material respects, the financial position of the Community Arts Music Association of Santa Barbara, Inc. as of May 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

August 1, 2014

Dary a. Smith

# COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC. Statement of Financial Position May 31, 2014 and 2013

ASSETS:		
	<u>2014</u>	<u>2013</u>
Current assets:		
Cash and cash equivalents	\$ 193,615	\$ 396,457
Short-term investments (Note 3)	32,570	32,468
Receivables	35,000	15,000
Pledges receivable (Note 4)	12,497	19,711
Prepaid expenses	<u>27,231</u>	22,312
Total current assets	300,913	<u>485,948</u>
Investments (Note 5)	7,581,833	7,015,350
Pledges receivable, net of		
current position (Note 4)	145,245	156,159
Property and equipment:		
Furniture and equipment	52,194	51,071
Leasehold improvements	12,083	12,083
•	64,277	63,154
Less: accumulated depreciation	58,711	54,494
Property and equipment, net	5,566	8,660
Total assets	<u>\$8,033,557</u>	<u>\$7,666,117</u>
LIABILITIES AND NET ASSETS:		
Current liabilities:		
Accounts payable and accrued expenses	\$ 13,444	\$ 43,714
Deferred income - ticket sales	179,541	226,115
Total current liabilities	192,985	269,829
Net assets:		
Unrestricted:		
Designated by the Board (Note 6)	1,865,500	1,593,000
Undesignated	71,973	155,792
č	1,937,473	1,748,792
Temporarily restricted (Note 7)	1,132,788	885,057
Permanently restricted (Note 8)	4,770,311	4,762,439
Total net assets	7,840,572	7,396,288
Total liabilities and net assets	\$8,033,557	<u>\$7,666,117</u>

# COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC. Statement of Activities Years ended May 31, 2014 and 2013

CHANGES IN UNRESTRICTED NET ASSETS:	<u>2014</u>	<u>2013</u>
Revenue, gains and other support: Ticket sales Contributions Event income Investment income (Note 5) Acknowledgements Net assets released from restrictions Total revenue gains and other support	\$ 580,910 538,988 40,284 155,108 32,999 413,323 1,761,612	\$ 516,846 562,748 37,867 183,373 17,484 432,993 1,751,311
Direct expenses:    Artists' fees    Advertising    Event expenses    Box office fees    Publications expense    Concert expenses    Rent expense    Stage crew and ushers    Theatre restoration    Consulting expenses    Other expenses    Subtotal	553,387 94,677 73,463 8,047 62,394 22,943 30,831 34,238 6,706 61,800 4,104 952,590	631,800 93,170 76,778 12,819 70,344 11,737 23,274 30,206 6,083 58,650 8,372 1,023,233
Administrative and other expenses:     Accounting     Credit card fees     Depreciation expense     Development expense     Insurance     Office expense     Postage and mailing expense     Printing and reproduction     Payroll expenses     Rent expense     Telephone and internet services     Other expenses     Subtotal     Total expenses Change in unrestricted net assets	27,877 19,209 4,217 1,026 24,323 15,417 7,212 13,072 438,630 64,114 4,086 1,158 620,341 1,572,931 \$ 188,681	26,875 12,516 8,910 4,927 25,736 16,051 7,886 10,632 406,924 64,230 3,921 1,429 590,037 1,613,270 \$ 138,041

# COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC. Statement of Activities Years ended May 31, 2014 and 2013

		<u>2014</u>		<u>2013</u>
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:				
Contributions	\$	70,958	\$	71,740
Investment income (Note 5)		590,096		779,446
Restrictions satisfied by:		•		•
Payment of general operating and program costs	(	(413,323)	(	(432,993)
Change in temporarily restricted net assets	_	247,731		418,193
CHANGES IN PERMANENTLY RESTRICTED NET ASSETS:				
Contributions (See page 11, Note 8)		27,872		31,294
Bad debt loss		(20,000)		•
Change in permanently restricted assets		7,872		31,294
CHANGE IN NET ASSETS		444,284		587,528
NET ASSETS, BEGINNING OF YEAR	<u>7</u> ,	396,288	6.	,808,760
NET ASSETS, END OF YEAR	<u>\$7.</u>	840,572	<u>\$7</u>	<u>,396,288</u>

# COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC. Statement of Cash Flows Years ended May 31, 2014 and 2013

CACILELOWS EDOM ODED ATDIC ACTIVITIES	<u>2014</u>	<u>2013</u>
CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets	\$ 444.284	\$ 587,528
Adjustments to reconcile change in	\$ 444,284	\$ 387,328
net assets to net cash provided by		
operating activities:		
Depreciation	4,217	8,910
Contributions restricted for long-term purposes	•	(31,294)
Realized and unrealized (gain) loss on investments	(27,872)	(774,707)
Bad debts loss	(559,911) 20,000	(774,707)
	20,000	
(Increase) decrease in operating assets:  Receivables	(20,000)	54.015
	(20,000)	54,015
Pledges receivable	(4.010)	3,000
Prepaid expenses	(4,919)	(14,578)
Increase (decrease) in operating liabilities:	(20.070)	20.200
Accounts payable and accrued expenses	(30,270)	39,300
Deferred revenue	(46,574)	12,429
Net cash provided by (used in)	(221.045)	(115.005)
operating activities	(221,045)	(115,397)
CASH FLOWS FROM INVESTING ACTIVITIES		
Property and equipment acquired	(1,123)	(3,637)
Purchase of investments	(2,608,872)	(1,891,001)
Sale of investments	2,602,198	2,032,594
Net cash provided by (used in) investing activities	(7,797)	137,956
The cash provided by (assering my ossing assivings		
CASH FLOWS FROM FINANCING ACTIVITIES		
Collection of contributions restricted for		
long-term purposes:		
Endowment fund	26,000	33,500
Net cash provided by financing activities	26,000	33,500
INCREASE (DECREASE) IN CASH AND CASH		
EQUIVALENTS	(202,842)	56,059
•	•	
CASH AND CASH EQUIVALENTS AT BEGINNING		
OF YEAR	<u>396,457</u>	<u>340,398</u>
CASH AND CASH EQUIVALENTS AT END OF YEAR	<u>\$ 193,615</u>	<u>\$ 396,457</u>

#### COMMUNITY ARTS MUSIC ASSOCIATION OF SANTA BARBARA, INC.

### Notes to Financial Statements Years Ended May 31, 2014 and 2013

#### Note 1 Nature of organization

The Community Arts Music Association of Santa Barbara, Inc. (CAMA) is a non-profit corporation organized to bring high quality classical musicians from around the globe to the Santa Barbara area to perform orchestral, vocal, solo instrumental, and chamber concerts. The financial statements include the accounts of the CAMA Women's Board, an auxiliary group that promotes a public response and appreciation of concerts presented by CAMA.

#### Note 2 Summary of significant accounting policies

#### Cash and equivalents

For financial statement purpose, CAMA considers all investments with a maturity at purchase of three months or less to be cash equivalents.

#### Investments

Investments are stated at market value. These investments are exposed to various risks, such as interest rate, market and credit risks. It is at least reasonably possible that changes within the next year could materially affect the reported amounts.

#### **Equipment**

Equipment and leasehold improvements are stated at cost and depreciated using the straightline method over an estimated useful life of 5 years.

#### Unrestricted net assets

The unrestricted net assets include contributions, the uses of which are not restricted by donors or grantors.

#### Temporarily restricted net assets

Temporarily restricted net assets are those whose use is limited by donors to a specific purpose or time period. All temporarily restricted funds whose restrictions are met within the same year as received are reported as unrestricted contributions in the accompanying financial statements.

#### Permanently restricted net assets

Permanently restricted net assets are designated by donors to be maintained by CAMA in perpetuity.

#### **Income Taxes**

CAMA is exempt from Federal and California income taxes. Management believes that the tax positions taken are more likely than not to be sustained upon examination. CAMA's returns are subject to examination by federal and state taxing authorities, generally for three and four years, respectively, after they are filed.

#### Use of estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make certain estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### Concentration of credit risk

Financial instruments which potentially subject CAMA to concentrations of credit risk consist of cash, money market funds, and receivables. CAMA places its cash and money market funds with high credit quality financial institutions. Cash and money market funds may, at times, exceed federal insurance limits. CAMA has not experienced any losses on such accounts. With respect to receivables, CAMA performs ongoing credit evaluations and writes off uncollectible amounts as they become known.

Note 3 Short-term investments Short-term investments consist of a certificate of deposit.

Note 4 Pledges receivable Unconditional promises to give are expected to be realized in the following periods:

		<u>2014</u>		<u>2013</u>
In one year or less	\$	12,497	\$	20,497
Between one and five years				12,000
More than five years		215,000		215,000
Discount on pledges		<u>(69,755</u> )	_	(71,627)
Total pledges receivable		157,742		175,870
Less: current portion		12,497	_	19,711
Pledges receivable, net				
of current portion	<u>\$</u>	145,245	<u>\$</u>	156,159

Amounts expected to be collected in future years are recorded at the present value of estimated future cash flows discounted at a rate of 4%.

Note 5 Investments Investments consist of the following:

	<u>2014</u>	<u>2013</u>
Cash and short-term investments	\$ 99,700	\$ 58,542
Equity securities	5,355,263	4,945,685
Fixed income securities	1,756,456	1,816,506
Commodity funds	<u>370,414</u>	194,617
•	<b>\$7,581,833</b>	\$7,015,350

Investment income consists of the following:

		2014			2013		
	•	<b>Femporarily</b>		Temporarily			
	<u>Unrestricted</u>	Restricted	<u>Total</u>	<u>Unrestricted</u>	Restricted	<u>Total</u>	
Interest and dividends	\$ 33,916	\$ 181,404	\$215,320	\$ 31,406	\$ 175,517	\$ 206,923	
Net realized and							
unrealized gain (loss)	125,878	434,033	559,911	156,239	618,469	774,708	
Less investment							
expenses	(4,686)	( 25,341)	(30,027)	(4,272)	(14,540)	(18,812)	
_							
Investment income							
(loss), net	<u>\$ 155,108</u>	<u>\$ 590,096</u>	<u>\$745,204</u>	<u>\$ 183,373</u>	<u>\$ 779,446</u>	<u>\$ 962,819</u>	

### Note 6 Board designated funds

Unrestricted Board designated funds consist of the following at May 31, 2014:

	<u>2014</u>	<u>2013</u>
Board designated endowment	\$ 410,000	\$ 410,000
Performances	350,000	400,000
Operating reserve	1,105,500	<u>783,000</u>
	\$1,865,500	\$1,593,000

### Note 7 Temporarily restricted net assets

Temporarily restricted net assets are available for the following purposes or periods:

		<u>2014</u>	<u>2013</u>
Program activities	\$	222,682	\$ 287,174
The portion of perpetual			
endowment funds subject to			
time restrictions under SPMIFA:			
Without purpose restrictions		910,106	 597,883
	\$1	,132,788	\$ 885,057

#### Note 8 Endowment

CAMA's endowment includes both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of relevant law

The Board of Directors has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, CAMA classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the

permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the organization in a manner consistent with the standard of prudence prescribed by SPMIFA. In accordance with SPMIFA, the organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the organization
- (7) The investment policies of the organization

#### Return objectives and risk parameters

CAMA has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity as well as board-designated funds. Under this policy, the endowment assets are invested in a manner that is intended to produce results that are appropriate for a moderate level of investment risk.

#### Strategies employed for achieving objectives

To satisfy its long-term rate-of-return objectives, CAMA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). CAMA targets a diversified asset allocation to achieve its long-term return objectives.

#### Spending policy

CAMA's spending policy is to withdraw in any given year no more than 6% of the fair market value of the assets of the fund valued as of the first day of each fiscal year. Current Board policy on the spending rate is 4.75% per annum, based on a five-year rolling average.

Endowment net asset composition by type of fund as of May, 31, 2014:

			Ter	nporarily	Pern	nanently	
	<u>Un</u>	restricted	_F	Restricted	R	estricted	<u>Total</u>
Board designated							
endowment funds	\$	410,000	\$	-	\$	-	\$ 410,000
Donor restricted endowment funds				910,106	4,	770,311	 5,680,417
	\$	410,000	\$	910,106	\$ 4.	770,311	\$ 6,090,417

Change in endowment net assets for the year ended May 31, 2014:

	Temporarily P		Permanently			
	<u>Un</u>	restricted	<u>F</u>	Restricted	<u>Restricted</u>	<u>Total</u>
Endowment net assets,						
beginning of year	\$	410,000	\$	597,883	\$ 4,762,439	\$ 5,770,322
Investment return:						
Interest and dividends				181,404		181,404
Realized and unrealized gains				434,033		434,033
Less: investment expenses				(25,341)		(25,341)
Contributions					27,872	27,872
Bad debt loss					(20,000)	(20,000)
Appropriation for expenditures	_			<u>(277,873</u> )	•	(277,873)
Endowment net assets, end of						
year	<u>\$</u>	410,000	<u>\$</u>	910,106	<u>\$ 4,770,311</u>	<u>\$ 6,090,417</u>

#### Funds with deficiencies

From time to time, the fair value of assets associated with the donor-restricted endowment funds may fall below the value of the initial and subsequent gift amounts. In accordance with GAAP, deficiencies of this nature that are reported in unrestricted net assets. There were no such deficiencies as of May 31, 2014.

#### Note 9 Fair value measurements

CAMA measures the fair value of financial instruments in accordance with ASC 820 Fair Value Measures. The standard establishes a fair value hierarchy that prioritizes the inputs used to measure fair value as follows:

- Level 1: Quoted prices in active markets for identical assets or liabilities.
- Level 2: Quoted prices in active or inactive markets for the same or similar assets. Level 2 inputs were not utilized in 2014 and 2013.
- Level 3: Inputs that are unobservable, with valuations based on cash flow models and similar techniques, and not based on market activity. Level 3 inputs were not utilized in 2014 and 2013.

Assets measured at fair value as of May 31, 2014 and 2013 are as follows:

#### Measured on a recurring basis:

	Le	vel [	1
	<u>2014</u>		2013
\$	99,700	\$	58,542
;	5,355,263	4,	945,685
	1,756,456	1,	816,506
	<u>370,414</u>		194,617
<u>\$</u>	<u>7,581,833</u>	<u>\$7</u> ,	<u>,015,350</u>
		2014 \$ 99,700 5,355,263 1,756,456	\$ 99,700 \$ 5,355,263 4, 1,756,456 1, 370,414

#### Note 10 Retirement plan

CAMA maintains a retirement savings plan for eligible employees. Each participant may elect to contribute a percentage of their annual compensation to the plan. CAMA's matching contribution to the plan was \$8,610 and \$8,159 for the years ended May 31, 2014 and 2013 respectively.

#### Note 11 Commitments

At May 31, 2014, CAMA has contractual obligations with orchestras and artists for the 2014-2015 year totaling \$648,500.

CAMA leases office space under a lease agreement that expires in July 2018. This lease is subject to annual increases for inflation.

At May 31, 2014, future minimum lease payments under these agreements were as follows:

Year ending May 31		<u>Amount</u>
2015	\$	56,433
2016		56,433
2017		56,433
2018		56,433
2019		9,405
Total	\$	235,137

### Note 12 Functional expenses

Functional classification of expenses is as follows:

		<u>2014</u>	<u>2013</u>
Program services	\$	1,121,282	\$1,163,083
Costs of direct benefits			
to donors		73,463	76,778
Supporting services:			
Management and general		224,891	218,847
Fundraising		153,295	<u>154,562</u>
	<u>\$</u>	1,572,931	\$1,613,270

#### Note 13 Related party transactions

In 2014 CAMA paid consulting fees in amount of \$22,800 to a Board member.

#### Note 14 Subsequent events

Subsequent events have been evaluated through August 1, 2014, which is the date the financial statements were available to be issued.